

Gerald A. Higginbotham, “Dr. Gerald”, Expert in Biblical Promises and 21st Century Community Wealth-Building

Are you a spiritual leader who sees your membership dwindling because your people are disillusioned and questioning their faith?

Or, are you in charge of a non-profit or other organization that is struggling financially; you need to get your financial house in order and unite your members behind a common vision?



Gerald Higginbotham - Commercial Airline Pilot, Author, Speaker, and Expert in Biblical Promises and Community Wealth Building has been there, done that, overcome it, and lived to write and tell about it. In his recently released book, *Collaboration, Teamwork, and Networking*, he shows you how to engage and expand your base, as well as help you set up a unique approach to building wealth for your organization.

America needs what Dr. Gerald offers.

Church membership is declining, resulting in diminished resources and erosion of moral direction. According to a February 25, 2009 article in the Washington Times, many church organizations are losing memberships. The highest losses were:

- United Church of Christ (down 6.01 percent)
- African Methodist Episcopal Zion Church (down 3.01 percent)
- Presbyterian Church (USA) (down 2.79 percent)
- Lutheran Church - Missouri Synod (down 1.44 percent)

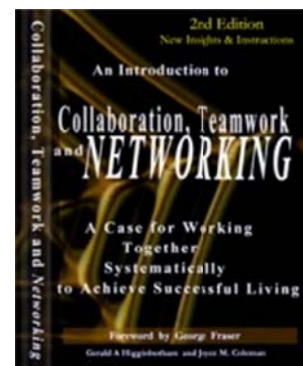
The Southern Baptist Convention, America's largest Protestant denomination, has been seeing faltering numbers for years in their head counts.

Anecdotally, we know that the Church of God in Christ and National Baptist Convention of America are losing members. We see it in our communities. It's interesting that neither reported membership updates in National Council of Churches's 2010 *Yearbook of American & Canadian Churches*, according to The February, 2010, edition of Associated Baptist Press.

Non-profit organizations are experiencing a decline in funding. In order to remain viable, many are looking for new ways to increase revenue streams. Others are beginning to focus on root cause of problems instead of placing band aids on unhealed wounds.

Dr. Gerald has just the right medicine for both of these situations.

He believes that a decline in church memberships is tied directly to the failure of conventional church dogma to provide knowledge that helps people understand the power of biblical knowledge and importance of spiritual centeredness. He is



ready and able to explain how connecting to this knowledge will change a person's perspective, focus, and life goals.

Dr. Gerald has a system for organization wealth building that will make the traditional "fundraising" obsolete. It can change your organization from financial failure to self-sufficiency that includes job creation and community building. The process he endorses is already at work throughout the world.

Dr. Gerald understands the application of systems and plans. He uses it every time he steps into the cockpit of the commercial jets he pilots throughout North America. He has been teaching leadership and practical wealth intelligence to church leaders and urban community groups for at least a decade. He has been teaching Biblical History for at least that long.

Dr. Gerald is charismatic, charming, and extremely knowledgeable about his topics. His manner and information captivates audiences, whether in person, on the radio, or on television.

Book Dr. Gerald, expert in Biblical Promises and Community Wealth Building, to discuss:

- How knowing your Biblical History can totally change self-image
- How spiritual awareness opens up doors to new horizons
- How to build a wealth-conscious organization with a spiritual center
- How to build a positive legacy for the next generation
- How to create a "Flight Plan" for success
- How to unite an organization's membership behind a common vision
- The temptation of bright, shiny objects

Dr. Gerald's Expert Interview credentials:

- He has been a featured speaker at business, social, and political events around the country
- He has been an interviewee on numerous radio shows
- He has been a teacher and presenter at numerous training events for over a decade
- His numerous YouTube videos demonstrate his charisma and ability to connect with his audience

Guest Expert Availability

By telephone from St. Louis, Central Time Zone
In person, with notice, at most U.S. cities

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